



## For Immediate Release

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## The National Football League Alumni, Cancer Treatment Centers of America®, LabCorp® and Health Testing Centers Team Up to Offer Prostate Cancer Screenings in September

*Nearly one in nine men, one in six African-American men,  
will be diagnosed with prostate cancer*

**BOCA RATON, Fla., Aug. 16, 2018** — Prostate cancer is the second most common cancer among men. To raise awareness of the disease and the benefits of early screening, the NFL Alumni (NFLA), Cancer Treatment Centers of America® (CTCA), LabCorp® (NYSE:LH) and Health Testing Centers are collaborating for the second year as part of the [Prostate Pep Talk](#) campaign to educate men and their loved ones, and to increase access to screenings.

Beginning in September (Prostate Cancer Awareness Month), the [Prostate Pep Talk](#) messaging will encourage men to get screened for prostate cancer. Information can be found on the campaign's website, [prostatepeptalk.com](http://prostatepeptalk.com), which has educational videos and a public service announcement featuring legendary NFL head coaches Herm Edwards, Dick Vermeil and Bill Cowher.

"Cancer affects everyone," says Coach Edwards. "It affects millions of people every year, and it goes under the radar until it affects you or someone you know. Cancer sees no color, it sees no age. Go get checked."

From Sept. 1 through Oct. 15, as many as 1,500 men ages 40 and older may sign up to receive a free Prostate Specific Antigen (PSA) screening at nearly 2,000 LabCorp locations throughout the United States. In addition, NFLA chapters, LabCorp and Health Testing Centers are teaming with CTCA® comprehensive care and research center locations in Atlanta, Chicago, Phoenix, Philadelphia and Tulsa to host community-based events to raise awareness of the importance of early detection in prostate cancer.

The American Cancer Society (ACS) predicts there will be 164,690 new cases of prostate cancer and 29,430 deaths from the disease in 2018 and estimates one in nine men—and one in six African-American men—will be diagnosed with the cancer in their lifetime. ([cancer.org/cancer/prostate-cancer/about/key-statistics.html](http://cancer.org/cancer/prostate-cancer/about/key-statistics.html))



According to the ACS, “prostate cancer develops mainly in older men and in African-American men” for reasons that remain unclear. ACS guidelines for screening include:

- Men age 40 with more than one first-degree relative (father, brother or son) who have or had prostate cancer at an early age (younger than 65)
- Men age 45 who are African-American and/or have a first-degree relative with prostate cancer
- Men age 50 at average risk for prostate cancer

“We believe many of our members, whether they are players or coaches, may not understand how simple it is to take these tests,” says NFL Alumni CEO Elvis Gooden. “We are encouraging them to get screened. It’s not that hard.”

“LabCorp is pleased to again join the NFLA, Health Testing Centers and Cancer Treatment Centers of America to help provide easy access to PSA screening at our nearly 2,000 locations nationwide,” adds Chief Executive Officer of LabCorp Diagnostics Gary M. Huff. “This testing can start a conversation that will help improve health and improve lives for many men.”

Sean Cavanaugh, MD, Radiation Oncology Director, CTCA Genitourinary Cancers Institute, adds, “Screening is the first defense against prostate cancer. That’s why we are proud to work with the NFLA, LabCorp and Health Testing Centers to help men understand the importance of talking to their doctors about their individual risk for prostate cancer and the screening procedures that make the most sense for them. A PSA test is just a first, but important, step for every man who meets guidelines for screening.”

Eligible men may order their free or discounted PSA screening by visiting [Prostate Pep Talk](#) or [Health Testing Centers - Prostate Pep Talk](#). Testing will be performed by LabCorp and will be available at LabCorp’s patient service center locations across the country. After the first 1,500 free PSA screening spots are filled, eligible men can still access a discounted rate of \$25 per screening throughout the sign-up period. Screenings must be performed within six months of the sign-up date.

Men who have a PSA considered outside the normal range should consult with their physician to determine next steps that best suit their needs. Elevated PSA levels do not always indicate prostate cancer. Additional tests are available to help provide men and their physicians with more information to guide treatment decisions, which could include ongoing monitoring before active treatment is initiated.

For more information, visit [prostatepeptalk.com](http://prostatepeptalk.com).

#### **About the NFL Alumni**

The NFL Alumni (NFLA) is a nationwide group of former NFL players, coaches, staffers, cheerleaders, spouses and associate members whose mission is to serve, assist and inform former players and their families. NFLA offers a variety of medical, financial and social programs to help members lead healthy, productive and connected lives, as well as community initiatives under its "Caring for Kids" programs. For more information please visit [www.nflalumni.org](http://www.nflalumni.org).



### **About Cancer Treatment Centers of America®**

Cancer Treatment Centers of America Global, Inc. (CTCA) is a comprehensive cancer care network of hospitals and outpatient care centers in Atlanta, Chicago, Philadelphia, Phoenix and Tulsa. Specializing in the treatment of adult cancer patients, CTCA® offers an integrative approach to care that combines surgery, radiation, chemotherapy, and immunotherapy with advancements in precision cancer treatment and supportive therapies designed to manage side effects and enhance quality of life both during and after treatment. CTCA also offers a range of clinical trials for cancer patients with the objective of revealing new treatments supported by scientific and investigational research. CTCA patient satisfaction scores consistently rank among the highest for all cancer care providers in the country. Visit [cancercenter.com](http://cancercenter.com), [Facebook.com/cancercenter](https://Facebook.com/cancercenter) and [Twitter.com/cancercenter](https://Twitter.com/cancercenter) for more information.

### **About LabCorp**

LabCorp (NYSE: LH), an S&P 500 company, is a leading global life sciences company that is deeply integrated in guiding patient care, providing comprehensive clinical laboratory and end-to-end drug development services. With a mission to improve health and improve lives, LabCorp delivers world-class diagnostic solutions, brings innovative medicines to patients faster and uses technology to improve the delivery of care. LabCorp reported net revenues of more than \$10 billion for 2017. To learn more about LabCorp, visit [www.labcorp.com](http://www.labcorp.com), and to learn more about Covance Drug Development, visit [www.covance.com](http://www.covance.com).

### **About Health Testing Centers**

Health Testing Centers is a mission-driven company on the forefront of movement toward transparency and greater control in healthcare through personalized preventive care. Since 1980, the Fort Lauderdale, FL company has been enabling consumer access to laboratory testing, including Doctor's oversight, and providing helpful resources for individuals to understand their health data. Fast forward nearly 40 years, 100,000 patients served, Health Testing Centers now works nationwide with major laboratories as well as the premier specialized laboratories to provide an online menu of best-in-class testing options, delivered with a 100% satisfaction guarantee and unparalleled level of service. To learn more about Health Testing Centers, visit [www.healthtestingcenters.com](http://www.healthtestingcenters.com).

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